

A CELEBRATION OF PEOPLE & PURPOSE



annual report

2025

Goodwill 
South Florida 

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CHAIR & PRESIDENT LETTER



David Landsberg
Chief Executive Officer



Julie Greiner Weiser
Chair of the Board

2025 marked another year of meaningful progress for Goodwill South Florida. Celebrating People and Purpose, we strengthened our partnerships, expanded workforce opportunities for those with disabilities and barriers to work, and deepened our impact across the communities we serve.

The year required focus and adaptability. As economic pressures and workforce needs evolved, we pivoted strategically: expanding partnerships, refining operations, and investing in areas where Goodwill can deliver the greatest long-term impact.

Our mission is powered by our diverse portfolio of social enterprises—Retail & Donated Goods, E-commerce, Ryder Apparel Manufacturing, Service Contracts, and Laundry Services. Together, these businesses generated \$184.5 million in revenue to create jobs and fund workforce programs across South Florida. Each enterprise plays a vital role in advancing opportunity through the power of work.

In 2025, we served 6,960 individuals and provided 10,528 services. These outcomes reflect both the scale of our work and the strength of the community that makes it possible. Philanthropic investment strengthened every aspect of our mission—from direct services to innovation and outreach—expanding access to opportunity and long-term employment.

IN 2025, WE FOCUSED ON STRATEGIC PRIORITIES:

- 1. Advancing our Workforce First Approach:** Mission Services placed 953 individuals in jobs while expanding hands-on career programs for youth, deepening school and community partnerships, and increasing employment support for individuals experiencing homelessness and those returning from incarceration. We connected more people to stable jobs and long-term independence.
- 2. Strengthening Retail As An Engine For Growth:** We modernized operations by launching a new Point-of-Sale system, renovated and refreshed 20 stores, expanded our donation footprint with two new trailers, and prepared for four 2026 store expansions in 2026.
- 3. Accelerating Impact Through Philanthropy:** We fueled our momentum in 2025 with nearly \$6.7 million in philanthropic investment. Since launching Champions of Goodwill in 2024, supporters have helped raise nearly \$10 million to expand opportunity through the power of work.
- 4. Celebrating Our People & Purpose:** Our Rhythm & Threads event drew a sold-out audience of more than 500 guests and raised \$462,000 in sponsorship support. We featured the Spirit of Goodwill Band and a fashion show of up-cycled designs by internationally renowned designer Giannina Azar.

We remain proud that 95% of our expenses directly support programs and employment for individuals with disabilities and barriers to work.

To our supporters, partners, employees and board leaders—thank you for making this work possible. Together, we are creating pathways to opportunity, strengthening families, and building a more inclusive economy across South Florida.

With gratitude,
Julie Greiner Weiser and David Landsberg

OUR PURPOSE



Yanet De La Torre Cadiz, Quality Assurance Inspector, 11 Years At Goodwill South Florida.

GOODWILL SOUTH FLORIDA CREATES PATHWAYS TO EMPLOYMENT FOR INDIVIDUALS WITH DISABILITIES AND BARRIERS TO WORK

Goodwill South Florida's mission is to elevate people by creating pathways to employment for individuals with disabilities and barriers to work.

Through training, employment, and job placement, we help people increase productivity, strengthen independence, and build hope and opportunity.

For over 67 years, we have operated as a purpose-driven organization, transforming donor support

and social entrepreneurship into workforce programs across our region.

Our impact is powered by the individuals we serve, the employees who carry the mission forward, the support of our customers, and the partners and donors who invest in opportunity.



“

Every flag I cut is a symbol of freedom. After 21 years at Goodwill, I'm proud to be part of this work.

Jorge Proenza, Cutting Specialist,
21 Years At Goodwill South Florida.

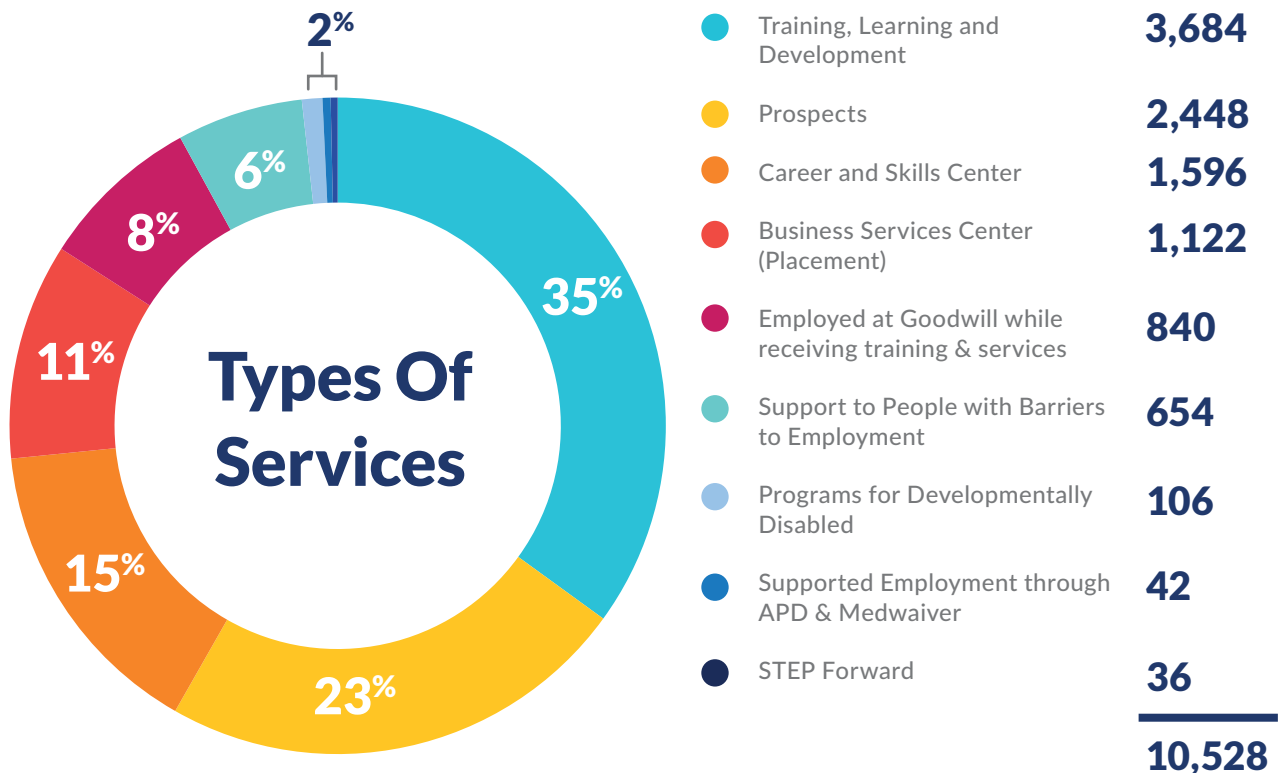
OPPORTUNITY BY THE NUMBERS

OUR WORKFORCE



IMPACT AT A GLANCE

Services Provided



COMMUNITY REACH: MISSION SERVICES IMPACT

10,528

Mission Services
Provided

6,960

People
Served

953

People Placed
Into Jobs

294

People Placed
Under Opportunity
Accelerator Program

HIRING EVENTS: CONNECTING EMPLOYERS TO TALENT

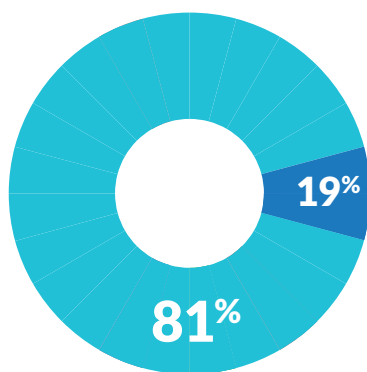
1,189

Attendees

60+

Employers Engaged

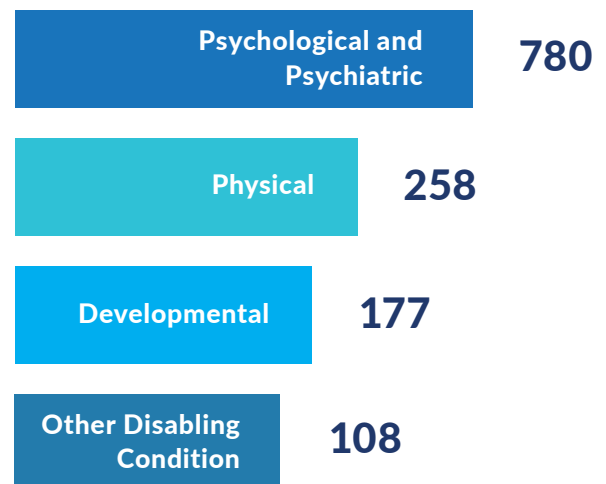
Who We Served



1,323
With Disabilities

5,637
With Barriers
to Work

Primary Disability Groups Served



BUILDING THE FUTURE WORKFORCE



In 2025, Goodwill South Florida expanded its services to youth across Miami-Dade and Broward, strengthening pathways from education to employment. With support from the **Batchelor Foundation, The Children's Services Council of Broward County**, and reinvestment from our Donated Goods Retail Division, youth accessed career exposure, work-based learning, job coaching, and early employment experiences that build workforce readiness.



Goodwill engaged students through high school career days and the CareerSource Broward's Worlds of Work event, offering hands-on exposure to high-growth industries and connecting education to real-world career pathways. Through **Skill-building, Training, Empowerment, and a Pathway Forward (STEP Forward)**, partnerships with Miami-Dade and Broward County Public Schools were strengthened, providing community and work based learning placements in Goodwill retail stores.

A new partnership with **HANDY, Inc.** was launched, providing youth internship opportunities within Goodwill Retail stores, further expanding access to experiential learning. Expanded use of virtual reality career simulations enabled youth to safely practice skills across industries and make informed career decisions aligned with their strengths and interests.



These efforts made 2025 a pivotal year for advancing Goodwill South Florida's youth workforce strategy by strengthening school partnerships, expanding innovative career exploration tools, and creating clear pathways from education to employment.

"Goodwill created a meaningful, hands-on environment where our students felt accepted, built confidence, and developed real-world employability skills."

~ **Anne Kreke**, ESE Teacher, Miami-Dade Public School veteran, Ruth Owens Kruse Educational Center

PATHWAYS TO EMPLOYMENT AND LONG-TERM STABILITY



2025 INITIATIVE RESULTS

344 Individuals Engaged

216 Enrolled In Workforce Services

192 Completed Training

46 Secured Employment

In 2025, Goodwill South Florida Mission Services strengthened its workforce-first approach to serving individuals experiencing homelessness and returning from incarceration. The initiative was built around open access to services, through Career & Skills Center walk-ins and workforce support embedded in local shelters. Individuals could receive help whether they came on their own, resided in partner shelters, or were unsheltered. Partnerships with **Broward Partnership** and **Camillus House** reinforced this coordinated model.

By year's end, 344 participants were engaged, 216 enrolled in workforce services, 192 completed training, and 46 secured employment. Mission Services exceeded its anticipated goal by serving 587 individuals, 166% of target, across homeless, veteran, ex-offender, and refugee populations. These outcomes reflect a scalable regional strategy positioning employment as the foundation for obtaining stability, and achieving long-term independence.

OUR PARTNERS



CHAMPIONS OF GOODWILL BELIEF THAT FUELS OPPORTUNITY



Johnny P. Dasne, Sewing Machine Operator,
23 Years At Goodwill South Florida.

BEHIND EVERY JOB CREATED AND EVERY LIFE CHANGED IS A COMMUNITY THAT BELIEVES IN THE POWER OF WORK

With the support of donors, partners, and board leaders, Goodwill South Florida secured nearly \$6.7 million to expand job training and employment for individuals with disabilities and barriers to work. Since launching the Champions of Goodwill campaign in 2024, nearly \$10 million in combined public and private support has positioned the organization for greater impact across South Florida.

This progress reflects more than generosity. It reflects confidence in our mission, strategy, stewardship, and results.

LEADERSHIP GIVING THAT SHAPES THE FUTURE

The year was marked by exceptional leadership philanthropy. After first attending our 2024 gala, Coral Gables residents Waldo and Lindsay Saville made a historic commitment, the largest gift in Goodwill South Florida's history.

We were honored to receive the first gift from the Ocho Foundation, founded by Pepe and Nancy Badia, advancing a multi-generational partnership.

Board members and their networks generated more than \$1 million in support.

Institutional confidence remained strong, with a 100 percent grant renewal rate in 2025 and mission restricted giving growing fivefold, from \$632,000 to more than \$3 million.

Together, these commitments strengthen our capacity, accelerate innovation, and expand access to opportunity across the region.

PHILANTHROPY IN ACTION TURNING BELIEF INTO IMPACT



Michael Oropesa,
ADT Participant Since 2007.

IN 2025, DONOR INVESTMENT FUELED WORKFORCE SOLUTIONS BUILDING SKILLS AND EMPLOYMENT OPPORTUNITIES

Philanthropy in 2025 reflected innovation in how our community connects to the mission.

Rhythm and Threads debuted at the New World Center, drawing more than 500 supporters for an evening celebrating community talent and generating strong sponsorship support.

Community participation expanded as well. The Round Up program launched across retail stores, generated nearly \$600,000 in support. These collective micro investments reflect the everyday generosity that fuels our work and Goodwill's deep roots in South Florida.

From leadership gifts to grassroots participation, 2025 affirmed a powerful truth: belief in the power of work leads to opportunity expansion and flourishing communities.

GIVING AT A GLANCE

- **\$6.7M** In Philanthropic Support Raised In 2025
- **\$9.5M** Raised Since Campaign Launch
- **\$2.06M** Largest Single Gift In Organizational History
- **\$1M** In Board - Supported Giving
- **100%** Grant Renewal Rate.
- **5x Growth** Increase in Mission Restricted Giving.

SUSTAINABILITY PROTECTING THE FUTURE



YOUR DONATIONS KEEP GOODS
OUT OF LANDFILLS, REDUCE WASTE,
AND CREATE OPPORTUNITY FOR
PEOPLE WHO NEED IT MOST.

62 MILLION POUNDS Diverted
From Landfills

This is equivalent to approximately 2,500 fully loaded garbage trucks.



SUSTAINABILITY IN ACTION: PARTNERSHIPS THAT CREATE IMPACT

CRUISE MATTRESS RECYCLING

- Our hospitality mattress recycling program in South Florida continues to grow with **WM**, **Norwegian Cruise Lines**, **Carnival Cruise Lines**, **Royal Caribbean** and **Disney Cruise Lines**, recycling over 4,000 mattresses over the life of the program.

SCALING TEXTILE RECYCLING

- Goodwill South Florida is partaking in the national conversation with recycling polyester textiles at scale in collaboration with **ReJu**, a multinational textile recycling company, and **WM**, the largest waste collector in North America. These efforts will redefine our stewardship of donated textiles in the years to come.

OUR
PARTNERS
2025



BUSINESS WITH PURPOSE

HOW OUR SOCIAL ENTERPRISE FUELS OPPORTUNITY

RETAIL AND DONATED GOODS

35 stores and 56 donation centers fund job training and employment while promoting sustainability by giving items a second life.



E-COMMERCE

We offer a curated selection of unique treasures, fashion, home goods, books, and more through ShopGoodwill.com, eBay, and Amazon.



RYDER APPAREL MANUFACTURING

For over 30 years, Ryder Apparel Manufacturing has produced high-quality complex uniforms and gear for the U.S. Army, Defense Logistics Agency, and private sector partners, employing 960 individuals.



SERVICE CONTRACTS

For over 40 years, the Service Contracts Division manages a diverse portfolio of federal, state, and commercial contracts across 130+ buildings and 5.5 million square feet. Through janitorial, landscaping, and food services, our 250+ employees advance our mission through excellence and opportunity.



LAUNDRY SERVICES

Our facility has the capability to process up to 40 million pounds of linen annually through Eco-friendly, energy-efficient operations, serving hospitals, healthcare facilities, local government, and businesses.





Roman Jomolca, Sewing Machine Operator,
6 years and 5 months at Goodwill South Florida.

RETAIL AND DONATED GOODS

Retail remains a primary growth driver for Goodwill South Florida, fueled by strong community support and strategic operational investment. In 2025, we upgraded to a new point of sale system to better understand

customers and donors, refreshed 20 stores with a modern design, expanded donations with two new trailers, and advanced plans for 2026 store openings.

\$93.2M

In Retail Revenue
(+5% Growth)

1.6M

Community
Donations Received

\$560K

Raised Through
Change Round Up



E-COMMERCE

Through a strategic focus on high-value items and expanded reach across ShopGoodwill.com, eBay and Amazon, our e-commerce operations continue

to generate stronger revenue, fueling workforce programs and driving sustainable mission growth across South Florida.

\$8M

In E-Commerce Revenue

+7%

Year Over Year Driving High-Value Donations
Through Ecommerce Platforms

+125,000

Orders Fulfilled In 2025 From
Our E-Commerce Facility

Ryder® Ever better.™ APPAREL MANUFACTURING



We continue to innovate through technology, empowering individuals with disabilities to grow their skills, increase productivity, and achieve excellence.

Saira Andino, Sewing Machine Operator,
18 Years At Goodwill South Florida.

Goodwill South Florida's Ryder Apparel Manufacturing Division produces more than **1 million apparel and textile items annually** for commercial and military clients.

Through operational excellence, automation, and a strong commitment to inclusion, it delivers quality products while creating meaningful employment opportunities for individuals with significant disabilities.

75% of employees have federally or state-recognized disabilities.

8 hrs.

Throughput Time, Reduced From 72 Hours, Accelerating Delivery Timelines

+25%

Productivity Gains Through Automation And Workflow Improvements

95%+

On-Time Delivery: Reliable Performance For Commercial And Government Clients

Quality Assurance Strengthened:

Maintaining High Manufacturing Standards



PROGRAM PARTICIPATION

Goodwill South Florida is a proud participant in the AbilityOne Program, established under the Javits-Wagner-O'Day Act, which creates employment opportunities for individuals who are blind or have other significant disabilities through federal product and service contracts.

PROGRAM IMPACT

- Generates \$2.66 in value for the federal government for every \$1 spent.
- Delivers high-quality products and services to federal customers while advancing inclusive employment.
- Supports economic stability and workforce inclusion for individuals with significant disabilities.



PARTNERSHIP

Goodwill South Florida partners with RESPECT of Florida, established in 1974 by the Florida Legislature. RESPECT of Florida is the nonprofit agency designated by the Florida Department of Management Services to administer the State Use Program. Its mission is to expand meaningful employment for individuals who are blind or have significant disabilities, advancing independence and long-term economic self-sufficiency.



Marisela Gonzalez De Chavez, Product Operator,
15 Years At Goodwill South Florida.

SourceAmerica® PARTNERSHIP

Goodwill South Florida partners with SourceAmerica, a national organization supporting community-based nonprofits dedicated to employing individuals with significant disabilities.

THROUGH SourceAmerica®

- Nonprofit partners gain access to resources, training, and contract opportunities.
- Organizations are empowered to compete for government and commercial contracts.
- Sustainable employment opportunities are created, strengthening both individuals and communities.

OUR CUSTOMERS



SERVICE CONTRACTS

For over 40 years, the Service Contracts Division manages a diverse portfolio of contracts to include federal, state, and commercial customer accounts across 130+ buildings and 5.5 million square feet. Delivering high-quality janitorial, landscaping, and food services, the division advances Goodwill's workforce mission with 250+ employees, including 140 individuals with disabilities or other barriers to employment.

- 29** Training Modules Completed = 3,326 Hours Of Workforce Training
- 3** New contracts awarded totaling \$1.3M
- 61** New Hires, Including 32 Individuals With Disabilities
- 10** New Accounts Opened



Patrick Joseph, Custodian, 21 Years At Goodwill South Florida.

OUR CUSTOMERS



LAUNDRY SERVICES



Laundry Services delivers high-capacity, precision operations trusted by healthcare and institutional partners for consistent quality and reliable performance.

40M lbs.

Processing Capacity For Hospitals And Healthcare Facilities

10.6M

Gallons Of Water Saved Annually Through Advanced Conservation Systems

150+

Jobs For Individuals With Disabilities, Fostering Economic Empowerment

These enterprises fuel **Goodwill's mission every day—creating jobs** now and sustaining opportunity for what comes next.

OUR CUSTOMERS



Baptist Health

Jackson HEALTH SYSTEM



CELEBRATING SUCCESS



ACHIEVER OF THE YEAR: ELIJAH GRANT

Elijah Grant is a young man whose determination, resilience, and commitment to growth have made a lasting impression on everyone who has worked with him.

At 24, Elijah has faced significant challenges with courage, navigating barriers related to Autism Spectrum Disorder, ADHD, a learning disorder, blindness, and intellectual functioning. Despite these obstacles, he continues to demonstrate an unwavering dedication to his goals.

Elijah entered services on September 30, 2024, after being referred by Vocational Rehabilitation. Over the past year, he has participated in pre-placement training, job placement, and coaching services that have helped him build confidence, independence, and new vocational skills.

His work experience includes Burlington, Regal Cinemas, and Target, and he is supported by his mother, his primary support system.

Elijah's journey has required adapting to new routines, learning tasks at his own pace, and navigating the workplace without visual information. Yet his perseverance never wavers. He continues to grow by practicing new skills, asking for support when needed, and showing up each day ready to learn and work.

His supervisor praises his dependability, motivation, and positive attitude, describing him as a valued member of the team and a model of determination.

Elijah embodies the spirit of perseverance and the transformative power of opportunity. We are proud to celebrate him as Goodwill South Florida's Participant of the Year.



ACHIEVER OF THE YEAR: JACEL PEART

For nearly two decades, Jacel Peart has embodied the mission and spirit of Goodwill South Florida. His story is one of resilience, transformation, and the life-changing impact of compassionate support and meaningful work.

Jacel first joined Goodwill on September 28, 2005, entering the Miami Adult Day Training (ADT) program after graduating from Miami-Dade County Public Schools. At the time, he had no prior work experience and was living with the effects of a traumatic brain injury sustained in childhood, an accident that also brought profound personal loss. Despite these hardships, Jacel approached each day with a gentle spirit and a strong determination to succeed.

During his years in the ADT program, Jacel received daily living skills training, vocational experience, and support services. He worked diligently as a Bench Worker preparing and packaging cinnamon bottles for the Badia project, quickly standing out for his consistency, pride, and growing confidence.

Recognizing his readiness for competitive employment, Jacel transitioned into Goodwill's Supported Employment

Program. With coaching and structured guidance, he was hired as a Material Handler on May 11, 2023. Since then, he has continued to build communication skills, workplace independence, and confidence through individualized job coaching and ongoing support.

Jacel still navigates challenges related to memory, attention, and adapting to new tasks, but his perseverance never wavers. He is known for his reliability, positive attitude, and strong relationships with peers and supervisors. His supervisor praises his punctuality, teamwork, and consistent performance, sharing deep pride in his accomplishments.

With the support of his family and Goodwill's coordinated services, Jacel has grown into a powerful example of what is possible when opportunity is paired with belief and support.

For his courage, dedication, and inspiring progress, Jacel Peart is proudly recognized as a Participant of the Year. His journey reminds us that with the right support, every individual can rise, contribute, and shine.

EMPLOYER OF THE YEAR



WORKFORCE DEVELOPMENT PARTNER

In 2025, BrandsMart USA continued to demonstrate exceptional commitment to inclusive workforce development, deepening its partnership with Goodwill South Florida to create meaningful employment pathways for individuals facing barriers to work. In 2025, the company welcomed 15 Goodwill participants into a range of operational and customer facing roles, further solidifying its reputation as an employer that values opportunity, stability, and advancement. Most hires were placed in full-time positions, with 13 employees scheduled at 40 hours per week, reflecting BrandsMart's focus on providing consistent, reliable employment. Hourly wages ranged from \$13.50 to \$16.00, ensuring competitive entry level compensation across warehouse, logistics, cashiering, and customer service roles.

The breadth of roles filled in 2025 underscores BrandsMart's holistic approach to talent development. The company hired across key operational areas—Warehouse Workers, Forklift Drivers, Restock and Fulfillment Team Members, Delivery Reception Agents, and Clamp Operators, in addition to customer-oriented positions such as Cashiers and Customer Service Representatives. Typical schedules remained stable at or near 40 hours, providing predictability for employees as they build long term careers.

These investments build on the momentum established in 2024, when BrandsMart hired nine Goodwill participants and supported career growth that resulted in promotions to higher skill, better paying roles.



This continued upward mobility, combined with consistent full-time placements, demonstrates BrandsMart USA's unwavering dedication to expanding economic opportunity and strengthening the communities it serves. Through this ongoing partnership, Goodwill participants are not only securing employment, but gaining the stability, dignity, and confidence that come with genuine career pathways.

COMMITTED TO EXCELLENCE OUR TRUSTED ACCREDITATIONS

For over 67 years, Goodwill South Florida has earned accreditations from the most respected agencies, ensuring our programs and services meet the highest industry standards. These certifications reflect our commitment to quality, transparency, and accountability in everything we do.



CARF - THE COMMISSION ON ACCREDITATION OF REHABILITATION FACILITIES

Ensures Vocational Rehabilitation Programs meet the highest quality standards.



ISO 9001:2015

Certified for manufacturing excellence in military uniforms & textile goods.



HLAC - HEALTHCARE LAUNDRY ACCREDITATION COUNCIL

HLAC - Healthcare Laundry Accreditation Council



CIMS CERTIFIED - CLEANING INDUSTRY MANAGEMENT STANDARDS

A comprehensive certification for quality-driven building service contractors and in-house cleaning organizations that strive to maintain hygienic environments for the benefit of building occupants.

RHYTHM & THREADS WHEN OPPORTUNITY FINDS ITS VOICE



At Goodwill South Florida, opportunity goes beyond employment;
it creates space for people to be seen, heard, and celebrated.

In 2025, Rhythm & Threads launched as a new fundraising experience blending music, creativity, and mission, raising \$462,000 in sponsorship support.

The evening came alive with powerful live performances by the Spirit of Goodwill Band and the debut of their first album, produced in

collaboration with Grammy Award-winning artist **James Fauntleroy**, a milestone bringing their talent to the world through music.

The celebration continued as fashion icon **Giannina Azar** unveiled up-cycled designs from donations created alongside with Goodwill's own seamstresses.



CHAMPIONS OF GOODWILL CAMPAIGN CIRCLE

PRESIDENT'S CIRCLE

Waldo and Lindsay Saville
Goodwill Industries International (GII)
Jayne and Leonard Abess Foundation
Joseph "Pepe" Badia and Nancy Badia
Julie and Michael Weiser
Ryder Charitable Foundation
Source America
The Batchelor Foundation
The Ocho Foundation
U.S. Department of Justice
United Way Miami
Volunteer Florida - Americorps

PATRON'S CIRCLE - INDEPENDENCE

Allison P. Shipley
Antonio L. and Conchi P. Argiz
Barbara L. Shrut and Steven Gretenstein
Beauty Fashion Sales Group
Bermont Gold Wealth Advisory
BIA Foods / Badia Spices
Charles M. and Gayle Rosenberg
Children's Services Council of Broward County
Community Foundation of Broward
David and Anoly Landsberg
George and Delila Pita
Hilti Foundation
Irma Reboso Solares, Esq.
Joe Zubizarreta
Kimrey D. and Mariela Newlin
Michael and Kara Burnstine
New World Symphony
Peter and Kerrin Bermont
Ruth V. Brophy
TD Bank
The Braman Family Foundation
United Way of Broward County
Walmart
Wells Fargo Bank, N.A.

PATRON'S CIRCLE - PURPOSE

Carnival Corporation
Chris Miseresky
Edward Manno Shumsky and Sue Kronick
Eric Tullberg
Manuel Becerra
Santander Bank, N.A.
TD Bank Charitable Foundation
The Fine and Greenwald Foundation /
Marsha Soffer
The Miami Foundation
Thierry Isambert Culinary & Event Design

PATRON'S CIRCLE - IMPACT

A1 American
Acrisure
Andrew Feibus / Joseph F. Stein Family
Foundation, Inc.
Arbel Group
Avery Dial
Baptist Health South Florida
BDO
Cassey and Angel Morales
Danet Linares and Matthew Haggman
Eric and Melanie Greenwald
Fireman Derek's
Florida Insurance Trust
Florida Power & Light
Heather Gatley
Jackson Health System
Kaufman | Rossin
Lisa and Ron Kauffman
Luis Suarez
Lynda Richards
Massif
Michael and Amaris Costa
Michael and Wendy Elkin
Morris Weiser Family Foundation
N&K Enterprises
Nancy Pobiones Gonzalez
Naomi Nixon and Greg Andris
Popular Bank
ReedSmith LLP
Regions Bank
Rosary Plana Falero and Luis Falero
Rudolph H. Fellman Trust
Sharon and Howard Socol
Sophia Galvin
StevenDouglas Associates LLC
Tomas P. and Sandra Erban
United Community Bank
Walter J. Andrews

FRIEND'S CIRCLE - PURPOSE

Adriana Vargas Hernandez
Aime Martinez
Albert Williams
Alice Florin
Alvis Brown
American Fashion Network /
Jacqueline Ferrari
AMPY Enterprises / Melissa
Montes Blanco
Andres Pino
Angela Solk
Angelica Gomez
Arielle Eisenberg
Audrey Ellis
Aura Reinhardt
B Real Capital / Barbara Serrano
Barbara L. Romani Carroll
Belmarie Lyons
Brett Abess
Brian Swift
Brittany USA
Care Resource
Carolyn Donaldson
Charles Roach
Clay Williams / Achieve
Commissioner Alex J. Fernandez
Commissioner Kristen
Rosen-Gonzalez
Commissioner Laura Dominguez
Constangy, Brooks, Smith &
Prophete LLP
Constantine Nickas
Court T. Norris
D. Jane Mass
DAP America
Darrell Cunningham
David Lawrence
Dayamy Fernandez
DC Holdings
Dean Schwartz
Debbie Brodie Weiss
Deborah Hoffman
Delton Fray
Diana R. Valencia
Diana Wallerstein
Diane Barrett
Dorothy Escarment
Dr. Samuel Mozes
Eileen Ball Mehta
Elena V. Carpenter Smith
Elizabeth Harvey
Emily and Ken Furton
Emmy Monteagudo
Erbi Blanco-True
Ernesto Mancebo
Eulois Cleckley
First American Equipment Finance
Fleur Frank
Florida Safeguard, Inc.
France-Marie Jordan
Francine Nejame
Galleria Farms
George Corton / First Philanthropy
Global Sourcing Solutions
Gonzalo de Quesada
Gregory Hill
Grey & Associates
Heidi Garwood
Helenemarie Blake
I3 International
Ileana Ros-Lehtinen
Impulse Solutions, LLC dba Simple
Good Solutions
InPhonex.com / DBA RingByName
Irma Solares
Jake Hornstein
James I. Healy
Janice A. Pacheco
Jeanette Stone
Jennifer Brooks
Jilann Sneider
Jill Berman
Joan N. Fleischman
Joaquin Trias Jr.
Joe Hornstein
Johanna Rousseaux
John Lunson
John Schappert
Jorge Javier Pena
Jose Antonio Hernandez-Solaun
Joseph Keenan
Julie Waas
Karla Kannan
Karen Lithgow
Kathryn Bohlmann
Katy Loaisiga
Kole Imports
Lance Aylsworth
Laura Padron/ First Philanthropy
Laurie A Cogar
Lee and Diane Sandler
Lee Stapleton
Leon Korol, Inc.
Lilian Lara
Linda Malecky
Linda Paresky
Lindsay Zeledon
Lisa Sicilian
Lissa Thomson
Loretta Ciraldo
Loretta Mcneir
Lori Burnstine
Lori-Ann Cox
Luis Jara
M SEARCH, Executive Search
and Leadership Advisory
Marcia E. Montero
Marco Zuniga Gutierrez
Maria Aguilera
Mark Marchioli
Mary Ryan
Matt Scian
Maureen Mascaro
Mauricio Hernandez
Melinda Mergelsberg
Michael Carpenter
Michael Costa
Michael Tobin
Michele Laine
Miguel A. Gomez
Miladis Marichal
Milliken
Mina Teicher
Nancy Gillespie
Natalia Crujeiras
Natasha Lowell
Nathan S. Brand
Neil Asic
Pam Perry
Pat Viteri
Patricia Seitz
PATZAZZSTYLING
Paula Hesch
PNC Bank
Pollo Tropical
Power Access Bank, Inc.
PRENGI INC / Illia Shulha
Raul Perez
Regent Products
Reusable Transport Packaging, Inc.
Revolve Group / Silvana Massolo
Richard Souviron
Rising Star Resource
Development Corp.
Roberto Blandon, Sr. /
City National Bank
Rumi Apparel
Sandra Goodman
Sandra Hernandez
Sandra Ochoa
Silvia M. Larrieu
Simon and Julie Hess
Sonia Succar Ferre
Spartan Chemicals
Standard Textile
Stanton Chase
Steiner-Atlantic
Steven Santiago, MD
Streamline Solutions, LLC
Supreme Twins Foundation
Susan Manchester
Susan Steinberg
SYSCO Food Services
Tags & Labels Printing Inc. /
Lisa Applebaum
Tamara Nixon
The Sepsenwol Family Foundation
Trent Williams
Trudy Lackey Carrodegua
ULINE
UNX Industries, LLC
Vanessa Johannes
Vemax Insurance / Sandra Ochoa
Victoria L. Brown
Weiss Serota Helfman Cole &
Bierman PL
Xavier Cunningham

OUR 2025 PARTNERS

THANK YOU

To our Corporate Sponsorship and Community Partners



United Way Miami

OCHO FOUNDATION



SourceAmerica



B/FSG



BG
BERMONT GOLD
Wealth Advisory of
RAYMOND JAMES

Bilzin Sumberg

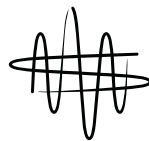
Walmart



Buddha Mama



FINE AND GREENWALD FOUNDATION



Santander



THE BRAMAN FAMILY
2011 CHARITABLE
FOUNDATION

THE MIAMI
FOUNDATION



FINANCIALS

STATEMENT OF ACTIVITIES For the Year Ended December 31, 2025

REVENUES AND SUPPORT:

Donated goods sales, net of sales discount	93,233,906
Apparel manufacturing	54,703,517
Custodial contracts	15,060,524
Business services	531,694
Laundry services	16,355,573
Mission services	2,006,370
Contributions	1,323,696
United Way allocation	494,077
Miscellaneous income	805,122
TOTAL REVENUES AND SUPPORT	\$ 184,514,480

EXPENSES:

Donated goods sales, net of sales discount	74,957,559
Apparel manufacturing	58,083,548
Custodial contracts	12,506,938
Business services	1,121,212
Laundry services	15,775,584
Mission services	6,250,787
Management and general	22,292,823
Fundraising	961,759
TOTAL PROGRAM SERVICES AND EXPENSES	\$ 191,950,210

DECREASE IN NET ASSETS	\$ (7,435,730)
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STATEMENT OF FINANCIAL POSITION

December 31, 2025

ASSETS

Cash and cash equivalents	5,498,477
Accounts and other receivables, net	9,735,242
Inventories, net	11,642,732
Prepaid expenses and other assets	3,108,292
Investments at fair value	6,456,999
Property and equipment, net	48,225,890
Right-of-use assets, net	38,420,965
TOTAL ASSETS	123,088,596

LIABILITIES AND NET ASSETS

Accounts payable	11,564,038
Accrued expenses and other liabilities	9,046,705
Mortgages and notes payable, net	9,504,306
Lease liabilities, net	42,164,222
TOTAL LIABILITIES	72,279,272

DIRECTORS AND OFFICERS

Goodwill South Florida's Directors and Officers provide governance and stewardship, guiding the organization's mission and accountability. Through their leadership, they ensure our social

enterprise continues transforming community generosity into job opportunities and lasting impact across South Florida.

OFFICERS

JULIE GREINER WEISER
Chair

MICHAEL L. BURNSTINE
Chair, Business
Enterprises Committee

GEORGE L. PITA
Chair, Audit Committee

JAYNE H. ABESS
Emeritus

ROSARY PLANA FALERO
Chair, Development
Committee

CHARLES M. ROSENBERG
Chair, Governance

PETER L. BERMONT
Chair, Investment
Committee

HEATHER GATLEY
Chair, Mission Services
Committee

EDWARD M. SHUMSKY
Chair, Compensation
Committee

RUTH V. BROPHY
Chair, Cyber Security
& Technology

KIMREY NEWLIN
Treasurer

BARBARA L. SHRUT
Secretary

JOE ZUBIZARRETA
At Large

DAVID LANDSBERG
President & CEO

DIRECTORS

AVERY A. DIAL, ESQ.

LISA KAUFFMAN

IRMA REBOSO SOLARES, ESQ.

MICHAEL ELKIN

**NANCY POBIONES
GONZALEZ**

LUIS SUAREZ

TOMAS ERBAN

DANET LINARES

MICHAEL L. COSTA

SOPHIA GALVIN, PHD

NAOMI NIXON, ESQ.

ANDRES "ANDY" PINO

SENIOR LEADERSHIP

Goodwill South Florida's Senior Leadership team provides strategic direction, operational oversight, and mission-driven stewardship. Together, they champion innovation, accountability, and

performance; ensuring our social enterprise remains strong, sustainable, and responsive to community needs while expanding access to work across South Florida.



**DAVID
LANDSBERG**

President and Chief
Executive Officer



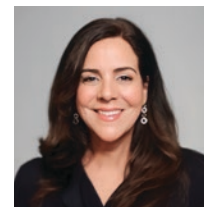
**MAURICIO
HERNANDEZ**

Chief Operating Officer
Business Services



**RAISA
CIOBANU**

Chief Financial Officer
Financial Management



**KAREN
LITHGOW**

Chief Marketing
Officer



**DARRELL
CUNNINGHAM**

Vice President
Mission Services



**EDUARDO
DOMINGUEZ**

Vice President
Apparel Manufacturing



**WILLIAM
ECKLER**

Vice President
Commercial Laundry



**ANGELICA
GOMEZ**

Vice President
Information Technology



**JOE
HORNSTEIN**

Vice President
Philanthropy



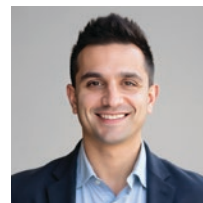
**MARK
MARCHIOLI**

Vice President
Business Development



**JOCELYNE
MOUSSAVOU**

Vice President
Service Contracts



**MICHAEL
PIASENTINI**

Vice President
Donated Goods



**VIVIANA
SANTISTEBAN**

Vice President
Human Resources

Goodwill South Florida



A CELEBRATION OF PEOPLE & PURPOSE



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