

## JOIN US FOR A TOUR

*Did you know...*

**Goodwill is one of South Florida's largest employers and is a national leader in social entrepreneurship! See for yourself how Goodwill Industries' innovative business model became the catalyst for economic mobility and social change in South Florida.**

### WE'RE SO MUCH MORE THAN OUR STORES

Goodwill South Florida is at the forefront of social responsibility: **Equality • Inclusion • Sustainability**

### BUSINESS VENTURES FUEL SOCIAL CHANGE

Learn how Goodwill South Florida's six different business lines provide job opportunities for individuals with disabilities and help fund Goodwill's other mission services. Goodwill serves 5,000 people with disabilities annually, providing training and job placement as well as life skills workshops to promote independence and self-confidence.

### THE SPIRIT OF GOODWILL

If you ask members of The Spirit of Goodwill Band what they have wanted all their life it's one thing: that the world could see their talent. The vocalists and musicians in the band have various physical, intellectual, and psychological disabilities and are inspiration to us all. Join us for rehearsal and experience the magic yourself!

### MADE IN MIAMI WITH PRIDE

Visitors to the Ryder Apparel Manufacturing Division, the largest manufacturer of U.S. flags and military apparel in the Southeast U.S., will have a front row seat to an impressive operation that produces 750,000 U.S. military garments and flags annually.



### COME VISIT AND...

...See pride in the USA on display at every workstation contributing to U.S. flag production and military apparel.

...Hear our award-winning Spirit of Goodwill Band, a memorable example of what's possible when you focus on abilities not disabilities.

...Smell the Badia Spices cinnamon sticks that our skilled workers weigh and package every day!



# WE'RE SO MUCH MORE THAN YOU KNOW



## PART OF SOUTH FLORIDA'S BUSINESS COMMUNITY FOR 65 YEARS!

Now a reliable contributor to the local economy, Goodwill South Florida was founded by prominent business leaders in 1959. Impressed by the progress that other Goodwill chapters had made in providing opportunities for people with disabilities, Leonard L. Abess, Sr., Chairman of City National Bank, approached James A. Ryder, founder of Ryder System, Inc., and John S. and James L. Knight, founders of the Knight Foundation, to bring Goodwill's proven model to South Florida.

## PROTECTING THE ENVIRONMENT

Goodwill began in Boston at the turn of the 19th century, embracing the idea of recycling long before it became part of our daily discourse. Today, Goodwill South Florida is proud to divert more than 54 million pounds of waste from landfills a year. Our healthcare laundry business operates out of a state-of-the-art environmentally friendly facility in Liberty City that is the only healthcare laundry facility in South Florida reinforced to withstand hurricanes.

## THE RETURN ON INVESTMENT

It's hard to quantify intangibles such as personal autonomy, self-confidence and pride in a day's work, although you will certainly see it in our employees' faces during your tour. For us, that is the biggest return on investment, but we must also monitor efficiency and productivity so we can continue to provide mission critical services to this vulnerable population. Here are a few markers of our success:

**#1** Employer of People with Disabilities & Barriers to Work in Florida

**95%** Every Dollar Goes Toward Funding Program Expenses

**18<sup>th</sup>** Largest Employer in South Florida

**91%** Employees & Trainees Have Disabilities or Barriers to Work

**3,000** Employees & Trainees

**750K** US Military Garments & Flags Produced Annually

**5,800** People Served Annually

**54<sup>MM</sup>** Pounds of Waste Diverted from Landfills Annually

