



*At Goodwill South Florida...*  
 we operate a unique social enterprise through  
 our Mission Services and six businesses.

**Mission Services**

prepare individuals with disabilities and barriers to work for employment.

**Goodwill Businesses**

provide direct employment opportunities to help change lives through the power of work.

Every year, our social enterprise generates upwards of \$200 million with 95 percent of every dollar allocated towards carefully crafted, mission-focused programs.

**Goodwill Businesses:**



Stores & Donated Goods



Apparel Manufacturing



Custodial Services



Healthcare Laundry Services



Third-Party Logistics (3PL)



e-Commerce

*Investment Opportunities*

**Mission Services Programs**

Investment in these priorities will scale Mission Services' program delivery while providing an enhanced level of support to a greater number of participants.

**Mission Opportunities Total = \$5,250,000**

**Featured Mission Opportunity**

*Adult Day Training*

**Project Cost**

\$1,500,000

**Project Impact**

Redesigning our Miami-Dade and Broward ADT Centers into a simulated "town hall experience" will provide structured therapeutic work training for 1,500 disabled participants and a multi-purpose activity space for 25,000 Mission Services participants over the next 10 years.

**Goodwill Businesses**

These priorities will strengthen our businesses ability to create more jobs, fortify operational efficiencies, and open up new contract possibilities with higher margins.

**Business Opportunities Total = \$7,620,000**

**Featured Business Opportunity**

*Conveyance & Mechanized Pocket Setting Equipment*

**Project Cost**

\$2,000,000

**Project Impact**

This new apparel manufacturing equipment will strengthen and sustain 1/3 of our workforce (900+ employees: 700 with disabilities or other barriers to work) and create 100 new Goodwill jobs.

**For this comprehensive campaign, Goodwill South Florida is asking donors to consider:**

- A stretch gift to the campaign
- Continued annual fund support
- Helping change lives through the power of work!

Champion a great cause!

OUR CASE FOR SUPPORT IN BRIEF

Did you know...

Goodwill South Florida is one of the most cost-effective nonprofits in the U.S. with over 95% of our expenses going directly toward funding programs? For over 65 years, we have been changing lives through the power of work.

We provide essential job training, supported employment, skilled workforce placement, and life-supporting benefits and services for people with disabilities and barriers to work. Through your philanthropic support, we will deliver our transformative services to more participants and grow our skilled workforce to meet community needs. Together, we can offer a pathway to dignity, opportunity, and belonging. Join us and help champion a great cause at [GoodwillGiving.org](http://GoodwillGiving.org)



Go here to make a difference.



## We're so much more than you know.

#1 Employer of People with Disabilities & Barriers to Work in Florida

95% Every Dollar Goes Toward Funding Program Expenses

18<sup>th</sup> Largest Employer in South Florida

91% Employees & Trainees Have Disabilities or Barriers to Work

3,000 Employees & Trainees

750K US Military Garments & Flags Produced Annually

5,800 People Served Annually

54<sup>MM</sup> Pounds of Waste Diverted from Landfills Annually

Over the past 10 years, Goodwill South Florida has served over 56,000 people with disabilities & barriers to work and placed over 11,000 people in life changing jobs.

Be A Champion For A Great Cause At [GoodwillGiving.org](http://GoodwillGiving.org) >

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