

Programs Funding

The Goodwill Advancement Campaign: Providing Hope, Opportunity, and a Bright Future



Admissions Program

This program performs outreach throughout Miami-Dade and Broward Counties in order to identify people with disabilities and barriers to employment who can benefit from the education, training and work programs that we offer. Staff are expertised in knowing how to identify people who will qualify for our programs. The staff in this program are responsible for maintaining full utilization of all Human Services Programs and filling open positions throughout the organization where there are slots for participants. The costs

for this program include the well qualified staff, recruitment events, advertising and promotions. Serves 2,600 people annually.

(Annual cost \$350,000; 5-year sponsorship cost \$1,750,000)



Vocational Evaluation Program

The Vocational Evaluation unit operates in our South Dade office, the Miami-Dade main facility and the Broward main facility. This program serves a wide variety of disabilities and helps identify what occupations or activities a person is best suited for and determines what a person can do and wants to do. This is ascertained through a series of paper and pencil batteries, a multitude of work samples that measure dexterity and gross motor movement, interest inventories, and situational assessments that measure how

well a person performs under a different set of situations and circumstances in different work areas. The costs include trained vocational evaluators with specialized certification, technicians and consumable supplies. This very specialized program serves 200 people annually.

(Annual cost \$150,000; 5-year sponsorship cost \$750,000)

Custodial Vocational Education & Training Program

Prepares students for occupations in custodial, cleaning or janitorial positions in the community.

It serves people with a wide variety of disabilities and barriers to employment. The class is taught by a Miami-Dade Public School Instructor. Costs include tuition fees for the certificated program, consumable commercial supplies, background screenings, drug screenings and psychological medical services, and stipends. This program is open ended and can serve 18 people daily in the classroom setting.

(Annual cost \$250,000; 5-year sponsorship cost \$1,250,000)

Sewing Vocational Education & Training Program

Prepares students for occupations in sewing, alterations or manual operations.

Students learn to operate various automated sewing machines. The persons served in this program have a variety of disabilities and barriers to employment, but they must possess a certain level of dexterity in order to be successful. The class is taught by a Miami-Dade Public School Instructor. Costs include tuition for a certificated program, consumables such as fabric, thread, drug screenings, background screenings and psychological and medical services and stipends. This program is open ended and can serve up to 36 people daily in the classroom.

(Annual cost \$250,000; 5-year sponsorship cost \$1,250,000)

Customer Service/Retail Educational Training Program

Prepares students for occupations in customer service positions or a wide variety of retail occupations including stocking, customer service, cashiering and displaying merchandise.

The classes are taught by a Miami-Dade Public School Instructor. This program serves a wide array of disabilities and many persons struggling with barriers to employment. Costs include tuition for a certificated program, consumable supplies, drug and background screenings psychological or medical services, and stipends. This program serves up to 18 people daily in the classroom setting.

(Annual cost \$250,000; 5-year sponsorship cost \$1,250,000)

Work Activities Program

This program provides work experience and social development to persons with developmental disabilities which includes intellectual disability and autism. It is geared to enhance work skills and behaviors so that the person can eventually move into other more demanding skills areas where earnings can be maximized. The medium used in this program is a combination of different sub-contracts such as fulfillment, assembly, etc. Classroom instruction is also a part of this program in order to upgrade basic academic skills. Costs that are factored into the budget include a staff of well trained counselors, program and case managers, social workers, and floor supervisors. This program serves 100 people daily.

(Annual cost \$850,000; 5-year sponsorship cost \$4,250,000)

Adult Day Training Program

This program offers exactly the same services as the Work Activities Center listed above except that it is offered in our Broward County Facility. Costs are similar to above. This program serves 90 people daily.

(Annual cost \$600,000; 5-year sponsorship cost \$3,000,000)

Work Services Program

This program is of critical importance because it is the stabilizing force behind persons served retaining their positions after they have been placed in a Goodwill Industries position. The staff in this program work to provide intervention, counseling and follow along in order to help our participants deal with their disabilities and everyday issues that prevent them from being successful in the workplace. The costs for this program are the case managers and counselors, psychological services, medical expenses related to on boarding as well as background checks and drug screenings. This program serves 1,300 people daily.

(Annual cost \$550,000; 5-year sponsorship cost \$2,750,000)

Job Development and Placement Program

The core of Goodwill's mission is job creation, job preparedness and maximizing personal independence. This program offers services to people with a wide range of disabilities with the goal of developing jobs that match the qualities and skills of the person served. Each person receives employability skills training tailored to their specific needs. Once the person is placed in a job, job coaching services may be utilized depending on the needs of the person. The person will be followed up for three months to assure that the services have been effective. Costs in this program include a highly qualified staff of job placement professionals, job coaches, case managers and technicians. Other costs include drug screenings, background screenings and medical or psychological services. This program serves 530 people annually.

Annual cost \$1,000,000; 5-year sponsorship cost \$5,000,000

Cafeteria Services

The Goodwill Cafeteria provides nutritious and healthy meals to the employees and participants at a reasonable rate. Many of the people we serve live independently and do not know how to provide healthy meals for themselves, so for many of them, our cafeteria is where they get their main sustenance. Full breakfast and lunches are provided along with a wide array of snacks during the day. Due to the limits that we feel we can charge for the meals, the cafeteria is heavily subsidized because there is no funding to offset the large subsidy. The cost of this program includes food service staff and commercial food consumables. This program feeds about 320 people daily.

(Annual cost \$525,000; 5-year sponsorship cost \$2,625,000)

Employee Health Services Program

This program offers all employees and persons served with services related to health issues. The goal is wellness for all. The services that are provided include basic first aid, help to monitor other more serious conditions such as diabetes, high blood pressure, weight control, etc. The department provides training to employees and staff on a wide array of topics, such as first aid, CPR, etc. This program also maintains our Workers' Compensation program and coordinates closely with the Safety Program to mitigate workplace accidents. The budgeted costs include a qualified nursing staff of three, consumable medical supplies, flu vaccines, etc.

The program serves an average of 35 people per day for sick visits, return to work status, office visits, supervisor/counselor consultations, and other urgent medical matters. There were 9,100 units of service completed in the year.

(Annual cost \$300,000; 5-year sponsorship cost \$1,500,000)

Spirit of Goodwill Band Program

The Spirit of Goodwill band program is our premier social development activity. It provides great socialization, development, hope and opportunity to all of its members. The band also works to increase mission awareness in Goodwill and does much to further support for all of our other programs. Funding would formalize and sustain the existence of the program, and expand awareness through weekly internal performances and an increase in outside performances. This program serves 30 people.

(Annual cost \$85,000; 5-year sponsorship cost \$425,000)

Public Transportation and Nutritional Assistance Program

This program is aimed at increasing the graduation rate of participants enrolled in vocational training programs. Funds will be used to provide public transportation passes and nutritional assistance (breakfast and lunch) for participants enrolled in the Retail, Industrial Sewing, and Janitorial training programs resulting in a significantly reduced dropout rate and increased placement of participants with disabilities and barriers to employment in jobs.

This program will provide 2,500 units of service.

(Annual cost \$150,000, 5-year sponsorship cost \$750,000)

Satellite Career Centers Program

There is a need to provide career centers in both Miami-Dade and Broward Counties to enable residents to have access to resume development, career counseling, and a way to apply for jobs in Goodwill and in the community. Two centers will be established in Miami (Central and Northwest regions) and two in Broward (North and South). The Centers will be located in four of Goodwill Retail stores which will facilitate marketing of the program through the shoppers who visit the stores. The centers will be staffed and have the necessary computer stations so that resumes can be developed and job searches can be launched on the internet.

The program will provide 7,800 units of service across 2,600 unduplicated persons served.

(Annual Cost \$350,000; 5-year sponsorship cost \$1,750,000)

Enable Goodwill Through Technology Program

This program is aimed at increasing our capacity to serve program participants through the implementation of Information Technology programs that will remove inefficiencies in workflow, allowing staff to focus more on the quality of services and benefits to participants. Funds will be used to secure a Case Management System (\$400,000), expand the Donor Database System (\$300,000), add solar power (\$150,000) to our attended donation centers to maximize the capacity of the Donor Database System, improve firewalls to guard against cyber-attacks (\$250,000), and add a Digital Communication System (\$100,000) with multiple monitors to all store locations to increase communications to Goodwill constituents.

(Total cost \$1,200,000)